

THINK BEFORE

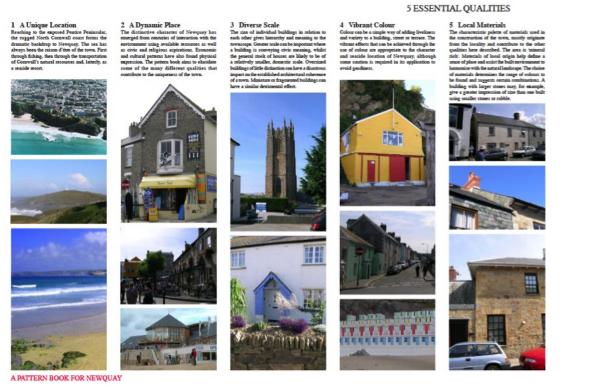
ACTIVITY 3A Defining the 5 Essential Qualities of Place

It is important to identify aspects of your local area which you cherish and which should be embraced and referenced with any new development. They may refer to local materials, building character, landscape, history and custom. This is important in order to enhance and strengthen a sense of local identity and what is special about your particular place to influence unique placemaking.

Activity 3a Instructions

- 1. Before the workshop takes place, ask attendees to bring their own 5 Essential Qualities of your local area as a list. You might want to send or show them the example we've included of Five Qualities of Newquay, which you can download on the Workshop 3 webpage to help them think of ideas.
- **2.** Ask them to also bring supporting photographs or images.
- **3.** At the workshop summarise them on Post-it notes, which you stick on the wall.
- 4. Look for patterns and similarities among the lists and suggestions and start to group them.
- **5.** You're aiming to come up with a list of 5 of the most commonly occurring and therefore important Qualities of Place.
- **6.** Write them up on a flip chart with a short description explaining each one and associated photograph/s.
- 7. Take a photo once they are agreed, as a record of your decision.





AN EXAMPLE OF 5 ESSENTIAL QUALITIES