



FROM:

THINK BEFORE
YOU INK.

ACTIVITY 2C

Principles for Good Placemaking

It is important that any new development helps to create a good sense of place and is designed in a way that enhances a strong sense of community and wellbeing. You can shape the layout of a new development area by defining a set of Design Principles. Through these Principles, you are developing a vision for your community, and setting a standard for developers to follow when building in your area.

What do I need to know?

Design Principles have helped the Prince's Foundation teach a common language for placemaking, enabling both experts and non-professionals conceptualise how a place should feel. The Principles we provide you with are central to the Foundation's vision for good placemaking. They are rooted in centuries of practice in terms of how successful communities have grown, having provided a touchstone for planners, architects and builders for hundreds, if not thousands, of years. In the following activity, you are given a set of Design Principles that you can either adopt as they are, or add to, if you feel your community has a particular ethic it would like to see applied to new development.

Activity 2c Instructions

1. Before the workshop, [download the full set of Principles](#) from the Workshop 2 web page, and either print them, or if you have access to a projector, you could use that to display them.
2. During the workshop, discuss the Principles point by point. Are there any new Principles you would like to add to the list or do you want to edit the text to make it more fit for purpose in your area?
3. Vote on any new Principles suggested, agree on wording, and make note of majority-winning suggestions. You will add these to the Manual.